



Family Resource Center Association



Annual Report

July 1, 2019 - June 30, 2020



Message from Our Leadership

This year has truly been a difficult one for Colorado's families. The COVID-19 crisis has affected all families, not just those who were already struggling. However, the impact of the pandemic has been especially devastating for low-income families. Our member Family Resource Centers (FRCs) saw a **sudden and massive increase in families needing emergency services as a result of the crisis**, a need that continues still. The pandemic has left many Colorado families with fewer paths to move toward self-reliance and success.

Fortunately, our longtime collaboration with many other organizations helped us respond. These strong partnerships allowed FRCA to be the **conduit for nearly \$3 million in funding and supplies from local foundations and state and federal agencies so FRCs could rapidly increase emergency services**. Our member FRCs are on the front lines expanding access to food, utility and rent assistance, learning materials to help parents continue their children's education at home, mental health providers and other critical services. Our members are a lifeline helping families survive the worst effects of the crisis.

We and our members are working at the community and state levels to gauge the continuing effects of the pandemic and quickly learn so we can **be prepared for future crises**. At the same time, we continue to align with other nonprofits and government agencies to serve families in new ways by **linking support systems in order to be more effective**. We will use what we are learning to continue to build our collective strength to serve families even better.

This annual report shows how we've worked over the past year to promote healthy and resilient families. FRCA will continue to work with our members, government officials, local, state and national partners and many other stakeholders **to advocate for equitable policies and systems change that will have a positive, lasting impact on all families**. We look forward to continuing our work with your support to ensure a better future for all Colorado families and sincerely appreciate the trust you place in us.



Mark Kling
Executive Director



John Orr
Board President



About Us

The Family Resource Center Association supports the vital work of Family Resource Centers across Colorado as they help families become more safe, stable and self-reliant. We provide training, technical assistance, data tools and evaluation expertise to help Colorado's network of community-based Family Resource Centers provide the highest-quality family support programs, using a collective impact approach to achieve social change.

Our mission is to
strengthen families
through partnership
and collaboration.





Our New Strategic Plan

After a robust planning process, FRCA's Board of Directors approved a new three-year strategic plan to guide our work through 2022.

FRCA's 2020-2022 Strategic Plan identifies three Core Strategies that will increase FRCA's impact by **expanding partnerships and reach**, emphasize the use of data to **inform service delivery and decision-making** and advance the family strengthening field as a **center of excellence**.





Our Member Network

FRCA's member Family Resource Centers help families become more **resilient and self-sufficient**, help create **healthy communities** and **create change across generations**.

32

member
Family Resource Centers



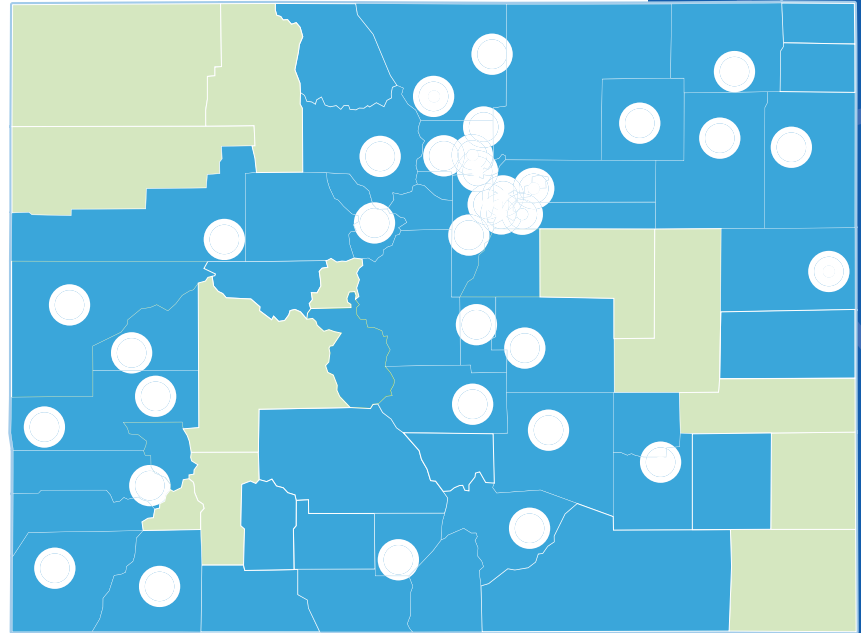
52

counties served

"Having systems in place, strong partnerships, relationships and the trust of our community have significantly helped us to fulfill our mission as a Family Center.

We have learned that we need to continue to invest in those systems and relationships more than ever to guarantee the continuation of services in rural Colorado."

– La Plata Family Centers Coalition





2019-2020 Evaluation Report

FRCA provides members with a shared database and annual evaluation to show **how Family Resource Centers are making an impact across Colorado**. Twenty-seven Member Centers utilized the database to track family progress and outcomes in the areas of **economic security** and **health**.



166,737

family support services provided by
Family Resource Centers



13,221

families strengthened



Gains

in income, cash savings,
debt management, housing,
employment, food security, childcare,
children's education, mental health,
physical health and transportation

Find the *Colorado Family Resource Center Association 2019-2020 Evaluation Report Executive Summary* at cofamilycenters.org/about-us



New Partnerships

FRCA's *Colorado Family Support Assessment 2.0®* is a data tool that helps our Member Centers and other partners track family progress toward self-identified goals. In 2020, we began a **new partnership with Children's Home Society of America and Beech Acres Parenting Center in Ohio** to enhance their family strengthening work using the tool as a promising practice.

We are partnering with Hunger Free Colorado to distribute grant funding to 14 member Family Resource Centers to help them **increase Supplemental Nutrition Assistance Program (SNAP) enrollment among families experiencing food insecurity.**



In partnership with OMNI Institute, we are conducting a multi-site Impact Study to determine **the degree to which FRCA's unique family strengthening model can improve family health and well-being.** Enrollment was underway in 2019 and 2020. We anticipate the results of this study will inform the Colorado and national family support fields.



Children's Home Society
OF AMERICA





Our Health Equity Journey

In 2020 we embarked on an 18-month project to strengthen the capacity and effectiveness of both FRCA and our Member Centers to **improve health and address health equity statewide** through data learning and evaluation.



Our Commitment to Equity and an End to Systemic Racism

The Family Resource Center Association stands in solidarity with our Black, Indigenous and People of Color (BIPOC) communities to promote equity and end the systemic, institutional racism present in our society. While we have much to learn on these issues, it is clear that our mission is impacted by systemic racism. To be silent about these injustices is to be complicit. We must and will learn to better incorporate equity throughout our work and be a source and advocate of systemic change.

Our staff and board are committed to building and supporting thriving, safe, and equitable communities for all people in Colorado. We are committed to learning more about infusing equity throughout our work with you, our supporters, and the wider community as our partners. As a key network in Colorado's nonprofit sector, we feel it is our duty to advocate for racial justice and systemic change as we do this work. Together, we can create better and more equitable communities. We will continue to share our journey with you as we learn more about building equity into our work.



Response to COVID-19

The COVID-19 crisis and ramifications of community response, including **sudden and widespread job loss**, meant Colorado's Family Resource Centers were more important than ever as **vital community resources**.

Many new clients were families and individuals who had never sought help from a Family Resource Center before.

"The crisis triggered new barriers along with previously unimagined solutions. Collaborative problem solving in real time built trust, vulnerability and a real sense of camaraderie among the staff.

It appears that the increased confidence, skills and sense of unity developed during this crisis will provide the MCFC team the foundation to creatively and successfully meet the evolving needs of the residents of Morgan County."

– Morgan County Family Center

30-255%

Increase in service delivery by
Family Resource Centers
as a result of COVID-19



\$2.9M

Amount of emergency funding
and supplies facilitated to
support COVID-19 response





Partners in our Mission

The Board of Directors and staff wish to express our genuine appreciation to the donors, funders and partner organizations who gave their generous support to the Family Resource Center Association this past year.

We gratefully acknowledge
Unbridled ACTS
for its support of the
Family Resource Center Association
as a platinum-level corporate sponsor.

Board of Directors

John Orr, President
Gwen Swenson-Hale, Past President
Christopher Perlitz, Treasurer
Judith Vorndran, Secretary
Suzanne Crawford
James Henderson
Kathleen Kennedy
Christopher McNicholas
Jodi Mijares
Joanne Reilly
Ida Rhodes
Helen Morton Sedlar
Walter Seidel
Kimberly States



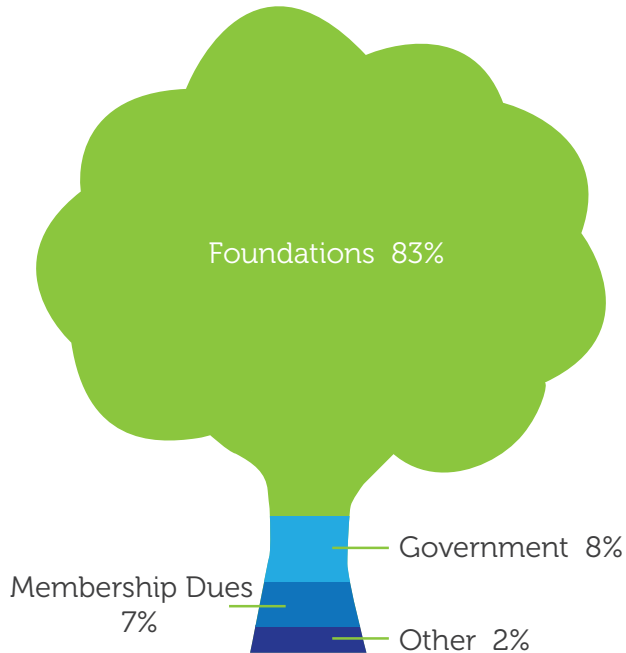
Your financial support is an investment in Colorado's families and our vision of a Colorado in which every family is thriving and self-reliant.

Find out about the many ways to give at
cofamilycenters.org/support-us

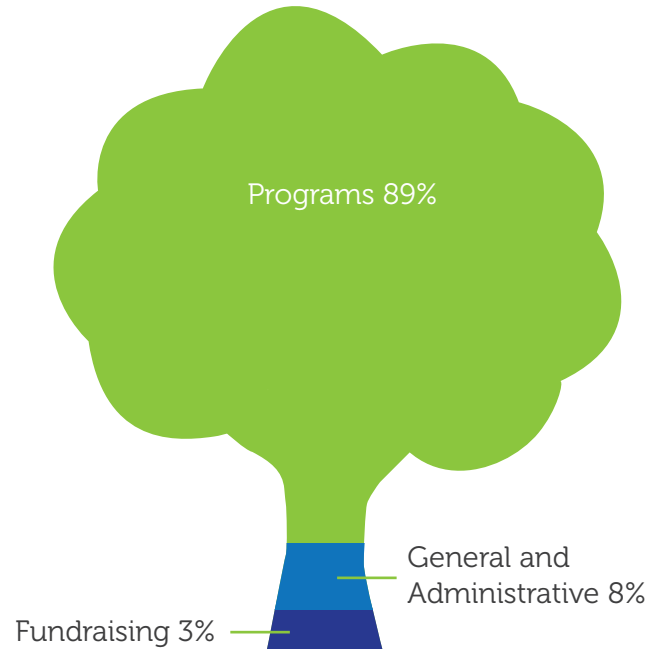


Financial Statements

Sources of Revenue



Use of Funds



Financial Summary

Total Revenue	\$4,109,098
Total Program Expenses	\$3,675,517
Total Administrative Expenses	\$ 332,846
Total Fundraising Expenses	\$ 130,364
Total End of Year Net Assets	\$ 878,741



Family Resource Center Association

2543 California Street
Denver CO 80205

(303) 388-1001 | info@cofamilycenters.org
cofamilycenters.org

"We see the Family Resource Center Association as one of our most important community partners. Our partnership allows us to ensure local partners, like Family Resource Centers, are well supported and families receive the highest quality services."

– Parent Possible

