

FRCA Privacy Policy

Effective as of May 25, 2018

Our Commitment to Privacy

We will not sell, share or trade our website visitors' or donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations. This policy applies to all information received by Family Resource Center Association (FRCA), both online and offline, on any Platform ("Platform", includes the FRCA website), as well as any electronic, written, or oral communications.

1. Collection of Personal Information from Users

Some elements of the Site may ask you to submit Personal Information in order for you to benefit from the specified features or participate in a certain activity, such as newsletter subscriptions. We use return email addresses to answer the email we receive. Such addresses are not shared with outside parties.

Third Party Links: The hypertext links provided throughout our site may allow you to access other websites. Please read the terms and conditions of the linked website, which may differ from the terms and conditions of FRCA's website. FRCA has no control over other websites and is not liable for your use of them.

Google Analytics: We use Google Analytics, which is provided by Google Inc. It uses cookies to collect, for example, information about the operating system and the browser that you use, your IP address, the website you previously accessed (referrer URL) and the date and time of your visit to the Websites. The information generated by cookies about the use of the Websites is transmitted to a Google server, which may be located within or outside of, the United States, and stored there. Google will use this information to evaluate your use of the Websites. Google may transfer these rights to third parties insofar as it is required to do so by law or in order that data may be processed on Google's behalf. By accepting this policy, you consent to the processing of your data by Google. You can visit <https://www.google.com/analytics/learn/privacy.html> to learn more about Google Analytics' use of cookies

2. How We Use the Information We Collect

We use Personal Information submitted by you or otherwise collected through the Site and through other sources for the purposes described in this Privacy Statement and as otherwise described to you at the point of collection. Generally, we use the information you provide to us for the reason for which it was provided. For example, if you sign up to receive email notifications, we will contact you by email. If you provide us with information to make a donation, we will use the information to process your donation with your permission. Specifically, we may use Personal Information from or about you:

- i. to respond to your inquiries and to send you information that you request;
- ii. to send you important information regarding our relationship with you or regarding the Site, changes to our terms, conditions, and policies, and other administrative information;

- iii. to notify you about upcoming events and donations;
- iv. to promote our products and services, and the products and services of our affiliates;
- v. for our business purposes, such as data analysis, audits, recordkeeping, developing new products or services, enhancing the Site, improving our services, identifying Site usage trends, optimizing your experience on the Site, and determining the effectiveness of our fundraising campaigns;
- vi. if you choose to complete a survey, we may use the information for purposes of evaluating your feedback from the survey; and
- vii. if we intend to collect and use Personal Information for another purpose, we may seek your permission at the time the information is collected.

Our Commitment to Data Security: To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How You Can Access Or Correct Your Information: You can access all your personally identifiable information that we collect online and maintain by Family Resource Center Association by contacting one of our staff members. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

How To Contact Us: Should you have other questions or concerns about these privacy policies, please call us at (303) 388-1001 or send us an email at info@cofamilycenters.org.